

ACCF FDCT 301 FASHION ILLUSTRATION 3

Program	Three-year course in Fashion Design
Course	Fashion Illustration 3 – Color techniques
Credits	3
Professor	Rodolfo Bargelli

Course Description	The course is designed to progressively develop the student's style and fashion illustration techniques using professional coloring techniques (Pantone markers) with other technical materials (colored pencils, pens, chalks, water colors, collage, etc.) for the purpose of achieving a high level of graphic illustration for fashion design. The various color technical exercises will correspond with the projects proposed for the fashion collection course.
Learning Objectives and Outcomes	 At the end of the course the student will be able to: Design and illustrate a fashion collection Demonstrate his/her creative style and originality in the personal interpretation of various styles Work autonomously in a professional manner Experiment with and propose new graphic solutions.
Student Assessment	At the end of the course the student will be assessed based on the presentation of a final work book.
Bibliography, Webography, Filmography	 "Fashion Design Drawing Course", Carolyn Tatham & Julien Seaman, II Castell, 2003 "Fashion Design Drawing Course", Sue Jenkyn Jones, Tatham & Seaman "Fashion Illustration – Coloring Techniques", Kim Seong-Ming "Pantone: Guide to Communicating with Color", L. Eiseman, Graphics Press Ed. 2000 Magazines: Fashion, Vogue, Collezioni Trends, Zoom, Collezioni Accessories.

Week 1	Fashion illustration drawing test to assess the student's level.
Week 2	1st Exercise: Sketch a woman's mini collection (3-4 figure drawings) of basic clothing with a mix of classical and ethnic styles.
Week 3	Correction of the figure drawings.
Week 4	2nd Exercise: Sketch a man's Autumn-Winter mini collection with a mix of classic, sporty and dandy styles.
Week 5	Correction of the figure drawings.

Week 6	3rd Exercise: Sketch a children's clothing mini collection.
Week 7	Correction of the figure drawings.
Week 8	4th Exercise: Sketch a male/female mini unisex collection with woolen fabrics and jersey.
Week 9	Correction of the figure drawings.
Week 10	5th Exercise. Create a woman's mini collection with precious fabrics (lace, brocades, embroidery)
Week 11	Correction of the figure drawings.
Week 12	Preparation of the final work book
Week 13	Revision of final workbook and student assessment.
Week 14	Final evaluation – all collections